Colin Goudreau, D.C. CCO Council District 6 Candidate

I am asking for your vote in this important CCO election for re-election in District 6 and appreciate your consideration.

After graduating in 2013, I established my practice in Chatham, Ontario (alongside working in Windsor, Ontario for 2 years). I am passionate about portraying our profession to the public as one with an excellent knowledge



base of neuromusculoskeletal injuries, as being spinal care experts, and as a group of health care providers that "practice what we preach" in regard to healthy habits and ethical practice. This is why I have integrated myself into my community through various roles (Chamber, former Chatham Chiropractic Society Chair, business social groups, local health fairs, running groups, etc). I will bring the voice of a collaborative and evidence-based clinician to the CCO Council.

I am currently finishing the three year term for this districts seat on Council at the CCO, having worked in a variety of roles both as a Council member in regular meetings, and as a part of a number of committees (Discipline, Inquiries Complaints and Reports, Registration). Prior to the 2020 election, I had been actively involved in the CCO in various non-council roles (Advertising committee in 2017-18, as well as three one-year terms on the Discipline Committee from 2017-2020). I have also done continuing education on Diversity, Equity and Inclusion (DEI) to enhance a skill set valuable when collaborating with others at the CCO. This experience has been valuable and I want to continue to advocate for protecting the public.

Consistent, relevant, practical and evidence based policies and standards combined with consistently and appropriately applied sanctions for not following said standards will create trust and credibility and serves to protect the public. The responsibility to ensure we protect the public and responsibly to self-regulate lies at the regulatory level. As a clinician entering into my 10th year of practice, I can bring a perspective that will foster conversations and create opportunities to consider regulatory change, in a way that is responsive to the ever changing trends and ways in which we communicate with the public. I believe I can bring viewpoint to Council combining my experience on council by: showing up prepared, having a willingness to ask questions, seek clarity and transparency when required, push for all perspectives to be considered, and create constructive dialogue with the other members of Council.

I want the college to be pro-active, not reactive, to emerging issues for chiropractors and the public we serve, in Ontario. Ensuring we are always keeping abreast of opportunities to enhance and develop standards of practice will continue to ensure the practice of chiropractic care in Ontario will be done ethically, and in a way where the public can have confidence in the profession. Embracing these basic principles and understanding the diversity of the profession, is key to who we are as chiropractors. Diversity, when deployed ethically and competently, can be a strength that enables us to best serve the public.

I am thankful for the opportunity that has been afforded to me by my peers to be at the regulatory table with chiropractors from across Ontario, serving the public interest. I will continue to bring a fresh and unique perspective to the self-regulation of our profession. We need to continue evolving and modernizing self-regulation. I am committed to working hard with the rest of the Council members at the CCO. Chiropractors who are elected will reflect their commitment to the public's right to safe and ethical chiropractic care.

It would be my honour and privilege to continue to represent our profession in this capacity. I am asking for your vote and appreciate your consideration. If you have any questions, please do not hesitate to contact me. I can be reached on my cell: 519-784-6484, or via email at goudreaudc@gmail.com. Thanks