

Dr. Colin Goudreau

CCO Council District 6 Candidate

I hope that you all received the biographical information page through the CCO about me and why I feel I would be a good candidate for the role of Council Member for our District, 6.

Once again, the CCO is doing an electronic vote. Keep your eyes out for the email, as it will contain information as to how it is done and should only take a couple of minutes to send a secure ballot. I hope this encourages a great voter turnout in our region, so please use your vote and encourage others to do the same. Voting begins March 13th – vote as soon as you get the e-mail so it doesn't get lost along the way.

Chatham-Kent comprises both an urban and rural demographic. I think this perspective makes my candidacy unique and encompassing of the region, which would lend to my opinions being beneficial to the CCO in helping to protect the public interest. I feel my CCO experience is of benefit for an encompassing and diverse group of council members. According to the 2021 Annual Report, 56.9% of chiropractors in Ontario are under the age of 45, with the largest demographic coming from 35-45 (29.8%). This perspective should be sitting at the regulatory table. Now having gained 6 years of CCO experience (3 as a Council member, and 3 years as a non-council committee member), having a working knowledge of a number of roles in the college is of benefit to the CCO and their public interest mandate.

The unique chance for all of us as chiropractors, to help the neuromusculoskeletal conditions we treat, and makes us a very valuable asset to the health care system. If positioned correctly, it gives us a great chance to be the spinal care experts that we know we are. We just need to make sure that the public understands this, and that any patient walking into our offices is experiencing an ethical and competent chiropractic interaction, wherever they go. This is why we have the CCO – to ensure that public trust is there, and that the care provided is up to the regulations and standards that are set. I want our regulatory body in Ontario to be the envy of other regulatory bodies both in our profession and by other allied health professionals.

The CCO's values are: integrity, respect, collaborative, innovative, transparent, and responsive. Over the 6 years of involvement at the CCO, I have pushed to ensure these values are being upheld. Transparency in decision making is important to protect the public, gain public trust, and give confidence to all of the members in the profession. If you had the chance to watch a council meeting (now available virtually, not just in person), you would of seen me demonstrate these attributes, as I ask questions, and give my opinion on topics that are being debated at council meetings. I show up prepared, seek clarification when required, and ensure my voice is heard when matters are discussed.

We need to strive for regulatory excellence. I want our college to implement competency based principles. I want to be a council member seen as being transparent, and not having any bias in decision making. If I can help achieve the CCO's values, then I am up for the task.

I hope that this helps give you more information about myself, and makes you comfortable with me being the candidate you would like to continue to see as a council member. The time is now to engage and put an end to voter apathy. It is time for you to use your voice, through your vote in this election. If you have any further questions, please let me know.

Contact Information: (Cell) 519-784-6484 (Email) goudreaudc@gmail.com