

Dr. Michelle Campbell
BSc, DC, MBA (2023)



Chiropractic has given me so much, and I strongly desire to give back and ensure the public of Ontario has the best care possible. I have experienced insights into regulation in the public interest through being a peer assessor at CCO for five years and a peer mentor, a non-elected committee member at CCO for three years, and I have owned my Chiropractic practice with multiple Chiropractors and other professionals for the past fifteen years. I have recently completed all of the requirements for my Executive MBA and will graduate in June of this year.

Other advocacy involvement and recognition have included being the president of the London Chiropractic Association for five years, giving back as a founding member of the Salvation Army Centre of Hope Chiropractic Clinic for ten years, and being involved in many ways in our profession. I have been honoured with the Top 20 under 40 Award in London, the OCA Patient Care Award in 2022, an OCA Michael Brickman Award nominee, and multiple local Chiropractic awards. I have contributed to research in the field of postpartum and published the Ultrasound Assessment of Abdominal Muscle Thickness in Postpartum vs Nulliparous Women in the Journal of Manipulative and Physiological Therapeutics. I have been a guest lecturer at Fanshawe College, Western University and the University of Waterloo. I have enjoyed guest teaching massage and business students, family doctor medical students and Kinesiology students.

Our profession's ability to offer a diverse range of services and help a diverse range of patients is vital to provide the public with the care they need. Whether you work with pediatrics and pregnancy, have a rehab-style practice, or have any possible combination of techniques and approaches available, Chiropractic is as diverse as the communities we serve. There is a place for all of it in our scope of practice with ethical and patient-centred care. We need strong leadership at the CCO. My experience building a successful practice from scratch, combined with my recent Executive MBA education from Ivey at Western University, will only help the profession and my leadership at the CCO. I recognize the elected role is to represent the public interest and not advocate for any particular group, and that is the lens through which I will bring to CCO.

I enjoy lifting weights, walking in nature with my husband Chris, having kitchen and backyard dance parties with my six-year-old twins Jackson and Alexandra and continually pushing myself to grow, innovate and improve.

I ask for and would appreciate your vote of support.

“Chiropractors who are elected will reflect their commitment to the public's right to safe, effective and ethical chiropractic care.”