






## COVID-19 VACCINE SOCIAL MEDIA KIT FOR HEALTH CARE PARTNERS MARCH-APRIL 2021

Please share these messages on your social media platforms to promote vaccine confidence and uptake among health care workers. The messages can be used along with the provided graphic files.

Post #	Post Content - EN	Graphic Preview	Graphic File Name
1	As a healthcare worker, getting your COVID-19 vaccine can help keep you healthy and able to protect the people you care for and about. Find answers to your questions about the vaccine: <a href="http://www.EOHU.ca/vaccines">www.EOHU.ca/vaccines</a> #VaccinesSaveLives #VaccineChampion		<a href="#">HCW-Post-1-e.jpg</a>
2	Vaccinating healthcare workers is an important step towards getting back to normal. Having questions is natural - find answers about the COVID-19 vaccine: <a href="http://www.EOHU.ca/vaccines">www.EOHU.ca/vaccines</a> #VaccineChampion #VaccinesSaveLives		<a href="#">HCW-Post-2-e.jpg</a>
3	We all have a role to play. As a healthcare worker, getting your COVID-19 vaccine helps protect you, your co-workers, and the people you care for. Learn more at <a href="http://www.EOHU.ca/vaccines">www.EOHU.ca/vaccines</a> #VaccinesSaveLives #VaccineChampion		<a href="#">HCW-Post-3-e.jpg</a>
4	Vaccine safety matters to us all. Find answers to your questions about the COVID-19 vaccine: <a href="http://www.EOHU.ca/vaccines">www.EOHU.ca/vaccines</a> #VaccineChampion #VaccinesSaveLives		<a href="#">HCW-Post-4-e.jpg</a>
5	Having questions is natural. The COVID-19 vaccines were developed based on years of previous research and a global collaborative effort. Learn more about the COVID-19 vaccines development and safety, visit <a href="http://www.EOHU.ca/vaccines">www.EOHU.ca/vaccines</a> #VaccineChampion #VaccinesSaveLives		<a href="#">HCW-Post-5-e.jpg</a>